

## HERE'S WHAT THE 2016 CAPITAL CAMPAIGN WILL ACCOMPLISH

Unity Palo Alto is above all a spiritual community, a spiritual home where we discover peace and find joy so that we may live well. We strive to maintain our church's lovely campus, but not for itself. We maintain it to accomplish our spiritual goals. Through this Capital Campaign, we will revitalize it and make it even more lovely, welcoming and efficient.

To revitalize our campus, here are the major issues from the Major Projects list that will be addressed according to the following three tiers, depending on the amount of pledges received.

- **Tier A – based on pledges of \$350,000**
  - HVAC in Sanctuary and offices
  - Roof replacement
  - Courtyard restrooms remodeled
  - Renovated space for youth and children
- **Tier B – based on pledges of \$500,000 (also includes Tier A)**
  - Pews reupholstered
  - YES hall renovated
  - Campus lighting upgraded
- **Tier C – based on pledges of \$650,000 (also includes Tier A and B)**
  - Solar panels installed
  - Final carpet replacement



**ROOF.** The roofing over our entire campus is optimistically

estimated to have three years of useful life left. The occasional rains and wind, but especially the constant UV radiation, have made a new roof a necessity. As every homeowner knows, a roof is something you don't think about until all of a sudden, you have to! Mostly out of sight but absolutely necessary at Unity Palo Alto... a new roof. Estimated cost: \$115,000.



**HVAC.** Our heating, ventilation and air conditioning

systems need updating and replacement. About half the current equipment is either non-functional or operating inefficiently. We need a cost-effective HVAC system to make our campus comfortable and welcoming, as well as to reduce our demand on the electrical grid. Estimated cost: \$50,000.

**CARPET.** We plan to replace the carpet in all the buildings over the next three years. The current carpet is old and unsightly, replacing it



is relatively inexpensive, and it will be a major facelift for our

campus. Estimated cost: \$45,000.



**RESTROOMS.** The courtyard bathrooms are functional but outdated.

Dramatic Improvements of fixtures and appearance will make our campus more attractive. We anticipate that some of the estimated cost of \$50,000 will be offset by increase income from our improved rental appeal.

# A FEW IMPORTANT CAPITAL CAMPAIGN QUESTIONS!

**Q.** Are there any guidelines regarding the amount we should consider pledging?

**A.** Based on their experience with hundreds of churches over the past 20 years, our campaign consultants suggest that “equal generosity rather than equal gifts” is a good guideline. To put that guideline into practice, they encourage donors to consider a gift of 3% of their annual income, for each year of the three-year campaign.

For instance, a household with an annual income of \$100,000 is asked to consider a gift of \$3,000 per year, for a total campaign pledge of \$9,000. And yes, this amount is over and above a household’s gift for the church’s annual operating expenses.

**Q.** What if I have a special interest in one of the major campaign goals?

**A.** We hope that you will consider ‘adopting’ that project. For example, it may be that you are able to gift Unity Palo Alto with \$50,000 to renovate the courtyard restrooms. Or that you would like to donate all or much of the funds to upgrade YES hall for our youth and family programs, or to provide new carpet. It may even be that someone would like to fund the new roof!

These kinds of gifts will be a necessary component of the campaign to allow us to reach our goals. “Equal generosity rather than equal gifts” acknowledges that each household has a different gifting capacity. We are hopeful that our donors will be as generous as possible to renovate our spiritual home. Please take a look at the list below. Perhaps you’d like to adopt one of these projects!

## Prioritized Capital Campaign Project List

### Tier A

HVAC Sanctuary and offices .....	\$50,000
Roof replacement.....	\$115,000
UV coat sanctuary skylight .....	\$3,500
Re-surface & seal parking lots .....	\$8,000
New flooring and storage in Wonderbears & Nursery .....	\$7,000
New chairs for Prayer Room.....	\$5,000
New computer .....	\$1,000
New water-saving irrigation system .....	\$15,000
Remodel courtyard restrooms.....	\$50,000
Video Capture in Sanctuary .....	\$15,000
New carpet (Sanctuary, Fireside Room, Library) ....	\$35,000
Concrete repair in Sanctuary .....	\$5,000
Capital campaign cost.....	\$25,000
Other .....	\$15,500
<b>TOTAL Tier A.....</b>	<b>\$350,000</b>

Many Tier A items are on the have-to list. We must replace the roof; a 2015 inspection shows its useful life is at an end. Likewise with the HVAC system; some units are no longer working at all, others at reduced capacity (and increased cost). Other Tier A items (such as the courtyard restrooms) need attention. The carpet in the Sanctuary, Fireside Room and Library are old and in need of replacement.

### Tier B

New shrubs and planters .....	\$5,000
Re-upholster pews .....	\$40,000
Remodel and expand Sanctuary platform .....	\$9,000
Upgrade Sanctuary relay panel.....	\$9,800
Renovate YES Hall (paint, sound, storage) .....	\$30,000
Replace 37 Sanctuary window panes .....	\$10,000
Replace office furniture .....	\$7,500
Rekey all doors .....	\$5,000
Upgrade campus lighting (per energy audit) .....	\$30,000
Other .....	\$3,700
<b>TOTAL Tier B.....</b>	<b>\$150,000</b>

*The Sanctuary pews need to be re-upholstered. YES Hall could stand a major facelift. A number of other items (platform, windows, furniture) that have served us well now need a bit of work.*

### Tier C

Install solar panels .....	\$152,000
New carpet – ministerial building.....	\$10,000
New church sign.....	\$7,000
Replace trees on north side of kitchen/office.....	\$1,000
Refinish wood on pews, podium and altar.....	\$3,500
Other .....	\$1,500
<b>TOTAL Tier C.....</b>	<b>\$175,000</b>